SUMMARY OF LTP3 PUBLIC CONSULTATION RESULTS

Background

Brighton & Hove City Council [BHCC] is currently developing a new Local Transport Plan [LTP3] for the city which will enable the council to prioritise how it maintains and improves the transport network. The LTP will look 15 years ahead to ensure that by 2026 the city can keep moving and will remain a place that we can all enjoy.

LTP3 has been developed using existing strategies and plans for the city, and the consultation used to develop them, as well as building on the improvements delivered through the previous LTP and it will set out the City's long-term transport strategy to deliver better transport across the city. The LTP considers all forms of transport and the different networks they need to operate.

The current LTP2 was developed in 2006 and is due to expire in April 2011. It is based on a 5-year programme of transport and maintenance schemes. LTP3 contains a 15-year Strategy and a short-term, 3-year Delivery Plan of improvements. The measures in the Delivery Plan will help deliver the long-term strategy aims to meet the wider economic, environmental and social objectives and priorities of the government, the council, and stakeholders in the city.

A public consultation took place from 1 November to 10 December 2010. The aim of the engagement was to identify the importance of certain transport measures to the public, and use those views to inform the development of the plan and the level of priority that people place on future transport measures in the city.

The public were asked whether they supported the proposed, new, local strategic transport objectives for the city, which were grouped under the five National Transport Goals set by the government:
- o Supporting economic growth
- o Tackling climate change
- o Promoting equality of opportunity
- o Contributing to better safety, security and health
- o Improving quality of life

Their level of agreement was also sought on measures that would support the proposed delivery approach, set out under the following headings:
- o Managing movement and the network
- o Informing travel choices
- o Delivering sustainable and accessible transport options
- o Creating an attractive environment
- o Creating a safer environment
- o Maintaining the network

Methodology
Postal surveys were sent to 6,000 randomised addresses across the city, taken from an up to date version of the Land and Property Gazeteer which is a property-based data base of addresses. The survey was incentivised by offering Churchill Square shopping vouchers, and prepaid envelopes were supplied for return of survey forms.

The survey was also available on-line at the council's consultation portal (supported by a summary document), links to this on-line survey were publicised on the City Focus page of BHCC's website, through an article appearing in the November issue of City News which reaches most households in the city, through www.journeyon.co.uk, BHCC's travel planning website and also through the Transport Planning pages of BHCC's website. Over 800 organisations and individuals who had expressed an interest, or been involved, in the development of the city's LDF Core Strategy were also notified of the consultation by e:mail.

Results

979 forms were received from the postal survey giving a response rate of 16.5% and 337 on-line responses were received, totalling just under 1320 responses. A number of individual letters were also received from local organisations.

Although a smaller %age of responses overall were received on-line than by mail order – more men responded on-line than women. The age group(s) that favoured on-line responses were 35 -44 & 45 – 54.

Questions on Proposed Local Strategic Transport Objectives

Respondents were asked to say whether they agreed, disagreed, or neither, with the following strategic transport objectives (some numbers have been rounded):

Transport Goal: Supporting economic growth	**Agree**		**Neither agree nor disagree**		**Disagree**	
	No.	**%**	**No.**	**%**	**No.**	**%**
To improve transport to provide access to job opportunities, shopping areas and cultural and visitor attractions	1126	86.5	151	11.5	25	2
To deliver transport improvements to support new housing	809	62.5	411	31.5	77	6
To improve journey times for all road users	986	76	226	17.5	83	6.5
To ensure the city transport system operates efficiently and can cope with extremes (eg severe weather)	1151	89	119	9	25	2
Average response	*1018*	*78.5*	*227*	*17*	*52.5*	*4*

Transport Goal: Tackling climate change	Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%
To reduce the need to travel and enable people to travel more sustainably	942	72.5	271	21	83	6.5
Increase the use of low emission vehicles	1027	79	211	16	61	5
Average response	*984.5*	*76*	*241*	*18.5*	*72*	*6*

Transport Goal: Promoting equality of opportunity	Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%
To increase the availability and accessibility of travel choices for everyone	1087	84	186	14	29	2
To improve transport and streets to help regenerate deprived communities	1009	78	237	18	49	4
Average response	*1048*	*81*	*211.5*	*16*	*39*	*3*

Transport Goal: Contributing to better safety, security and health	Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%
To create safe and attractive streets and places that everyone can enjoy	1187	91	104	8	11	1
To encourage greater levels of active travel, such as cycling and walking	1012	78	227	17.5	61	4.5
To reduce road traffic-related accidents and injuries	1175	90.5	105	8	18	1.5
Average response	*1125*	*86.5*	*436*	*11.2*	*30*	*2.3*

Transport Goal: Improving quality of life	Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%
To minimise the effects of transport-related air and noise pollution on the environment	1125	86	157	12	22	2
To enable greater access to a wide range of goods, services and places	924	71.5	328	25.5	42	3
Average response	*1024.5*	*79*	*242.5*	*19*	*32*	*2.5*

Support across the strategic objectives was high with two thirds of respondents supporting all but one of the objectives. The lowest level of agreement was 62.5% for delivering transport improvements to support new housing, which is still significantly supportive.

By comparing the average responses to the public's level of agreement to the local transport objectives, it is also possible to determine an indication of priority across the government's National Transport Goals, which are the wider objectives that transport will contribute towards addressing.

National Transport Goal	Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%
Supporting economic growth	1018	78.5	226	17	52.5	4
Tackling Climate Change	984.5	76	241	18.5	72	6
Promoting Equality of Opportunity	1048	81	211.5	16	39	3
Contributing to Better Safety Security and Health	1125	86.5	436	11.2	30	2.3
Improving Quality of Life	1024.5	79	242.5	19	32	2.5

Overall, most people were in agreement with all the strategic objectives. On average more seemed to be in agreement with the objectives which contribute to Better Safety, Security and Health (86.5%), with supporting economic growth being least in comparison (but still a significant 78.5%).

Questions on proposed approaches to delivering transport improvements

Respondents were also asked whether they agreed, disagreed (or neither) with a list of potential transport schemes or measures, categorised under six broad themes for delivering the strategy, and whether these were important both for their local area and also for the city. Results were as follows:

Transport Priorities	IMPORTANT FOR YOUR LOCAL AREA?						IMPORTANT FOR THE CITY?					
	Agree		Neither agree nor disagree		Disagree		Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Managing movement and the network												
Ensure new development has good access to transport	757	59.5	425	33.5	90	7	859	**73**	285	24	38	3
Manage parking and deliveries for new developments	795	62	381	30	101	8	843	72	279	24	50	4
Well-managed public car parks	765	60	360	28.5	146	11.5	897	**76**	210	18	69	6
Manage demand for on-street parking	902	**70.5**	219	17	158	12.5	826	71	220	19	114	10
Manage deliveries in the city centre	698	57	443	36	84	7	838	71.5	298	25.5	36	3
Encourage on-line shopping to reduce road journeys	415	32.5	478	37.5	385	30	404	34	409	34.5	372	31.5
Use technology to improve journey times	863	**67.5**	344	27	71	5.5	841	**71.5**	279	24	54	4.5
Prioritise road space to improve journey times	708	56	393	31	163	13	757	64	298	25	124	11
Co-ordination of road works to reduce disruption	1100	**92.5**	121	9.5	16	0.5	1100	**92.5**	71	6	17	1.5
Informing travel choices												
Publicity campaign to promote transport choices	631	50	422	33	219	17	626	54	363	31	178	15
Provide travel information	990	**78**	228	18	54	4	968	**83**	166	14	31	3
Delivering sustainable and accessible transport options												
Improving walking facilities	870	68	298	23	112	9	841	72.5	232	20	88	7.5
Improving cycling facilities	791	62	312	24	180	14	736	64.5	244	21.5	160	14
Introduce a city-wide cycle hire scheme	589	46	434	34	249	20	604	51.5	359	30.5	210	18
Improve access to car clubs	533	43.5	533	43.5	154	13	566	48.5	453	39	147	12.5
Increase motor cycle parking	314	24.5	675	53	286	22.5	340	29	594	51	237	20
Improve access to open spaces and the National Park	899	**71**	300	23.5	69	5.5	858	**73**	256	22	60	5

Transport Priorities	IMPORTANT FOR YOUR LOCAL AREA?						IMPORTANT FOR THE CITY?					
	Agree		Neither agree nor disagree		Disagree		Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Delivering sustainable and accessible transport options (cont)												
Improve transport links (eg at rail stations)	988	**77.5**	246	19	43	3.5	965	**82**	183	16	27	2
Work with train companies to improve rail services	1047	**82**	191	15	34	3	1024	**87**	130	11	22	2
Provide Park and Ride sites	714	56.5	372	29.5	181	14	766	65	284	24	131	11
Introduce an express bus route along the seafront	621	49.5	416	33	214	17	646	55	337	29	194	16
Better public transport eg bus, coach, taxi	917	72	273	21.5	84	6.5	860	73	250	21	69	6
More taxi ranks	270	21	586	46	423	33	314	27	506	43.5	340	29.5
Promote travel smartcard (eg like London's Oyster Card)	747	59.5	378	30	129	10.5	781	67.5	284	24.5	95	8
Promote electric vehicles and charging points	666	52.5	444	35	160	12.5	656	55.5	390	33	134	11.5
Creating an attractive environment												
Improve street layouts	761	59.5	401	31.5	114	9	775	66	323	27	80	7
Use quality materials (eg for road surfaces)	1017	**79**	231	18	36	3	941	**79.5**	216	18.5	27	2
Easy to understand signage	956	75	276	22	38	3	918	78	222	19	35	3
Remove unnecessary signs and road markings	993	**78**	242	19	43	3	965	**82**	191	16	27	2
More street trees	884	69	266	21	130	10	847	72	239	20	98	8
Creating a safer environment												
Redesign road layouts to reduce accidents	907	**71**	293	23	81	6	887	**74.5**	247	21	55	4.5
Road safety, education and awareness campaigns	767	60	398	31	115	9	705	59.5	362	30.5	118	9

Transport Priorities	IMPORTANT FOR YOUR LOCAL AREA?						IMPORTANT FOR THE CITY?					
	Agree		Neither agree nor disagree		Disagree		Agree		Neither agree nor disagree		Disagree	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Creating a safer environment (cont)												
Manage driver speeds	923	72	248	19.5	111	8.5	815	71	243	21	96	8
Reduce perceptions of danger eg anti-social behaviour on public transport	980	**77**	242	19	52	4	916	**77.5**	223	19	43	3.5
More street lighting	562	44	468	36	253	20	529	45	410	35	242	20
Increase the number of people using certain areas to make them feel safer	651	51.5	498	39.5	115	9	626	54	437	37	102	9
Maintaining the network												
Better road surfaces and drainage	972	**75**	282	22	37	3	922	**78**	245	20.5	18	1.5
Better pavement surfaces and verges	1042	**81**	211	16.5	36	2.5	950	**80.5**	208	17.5	25	2
Repaint lines and replace damaged/ missing signs and street furniture	897	**70**	336	26	52	4	853	**72.5**	287	24.5	40	3
More efficient street lighting	878	68.5	307	24	98	7.5	811	69	297	25	73	6
Bridges and structures to carry heavier vehicles	337	26.5	578	45.5	359	28	350	30	563	48	260	22

Overall, most respondents (80%) were in agreement with the proposed measures/schemes that could be delivered. The highest levels of agreement (75% or more) were for:
- Coordination of roadworks
- Better pavement surfaces and verges
- Reduce perceptions of danger
- Work with train companies to improve rail services
- Use quality materials (eg for road surfaces)
- Better road surfaces and drainage
- Improve transport links (eg at rail stations), Remove unnecessary signs and road markings.

Out of the 41 different types of measure/scheme that were proposed, only 7 had responses indicating a relatively high levels of uncertainty (neither disagree or agree) about their priority. These were:
- Bridges and structures to carry heavier vehicles
- More street lighting
- More taxi ranks
- Introduce a city-wide cycle hire scheme
- Improve access to car clubs
- Increase motor cycle parking
- Encourage on-line shopping to reduce road journeys.

This indicates that people were generally able to indicate a clear level of agreement/disagreement to what was proposed.

Overall, respondents answers varied little on whether they were responding to questions from a local perspective, or in the wider context of importance for the city.

Under 'managing movement and the network', the local importance was slightly lower in connection with 'access for development proposals'. Both locally and citywide respondents supported the provision of 'travel information'.

Responses under the heading 'delivering sustainable and accessible transport options' received slightly more support when being considered citywide.

Again, in general, people were more supportive of 'creating an attractive environment' as something that was important for the city.

'Improving safety by changing road layouts' were marked as marginally more important at the local level.

Demographic Information

Gender	No.	%
Male	560	44.5
Female	692	55.5
Total	**1252**	**100**

Age	No.	%
U18	4	0.5
18-24	61	4.5
25-34	175	13.5
35-44	277	21.5
45-54	254	19.5
55-64	282	22
65-74	134	10.5
75+	102	8
Total	**1289**	**100**

Disability	No.	%
Yes	193	19.5
No	790	80.5
Total	**983**	**100**

Ethnicity	No.	%
White British	1099	87.8
White Irish	20	1.5
Other White Background	86	6.8
Indian	10	0.7
Pakistani	1	0.07
Bangladeshi	3	0.2
Other Asian background	3	0.2
White & Black Caribbean	1	0.07
White & Black African	0	0
White & Asian	11	0.8
Other mixed background	8	0.6
Caribbean	1	0.07
African	1	0.07
Other black background	1	0.07
Chinese	2	0.1
Other ethnic background	4	0.3
Total	**1251**	**99.35**

Religion	No.	%
None	609	46
Christian	511	39
Jewish	34	2.5
Hindu	9	0.5
Muslim	9	0.5
Buddhist	13	1
Other	23	1.5
No reply	112	8.5
Total	**1320**	**99.5**

Sexuality	No.	%
Heterosexual	976	74
Bisexual	31	2.5
Gay	93	7
Lesbian	20	1.5
Transgender	1	0.1
No reply	199	15
Total	**1320**	**100.1**